

# 2008 Women's Health Conference

April 5, 2008

*Presented by:*

**San Mateo County  
Commission on the  
Status of Women**

**Kaiser Permanente**  
South San Francisco, CA  
Redwood City, CA

**Mills-Peninsula  
Health Services**  
Burlingame, CA  
San Mateo, CA

**San Mateo County  
Health Department**  
San Mateo, CA

**San Mateo Medical Center**  
San Mateo, CA

**Sequoia Hospital**  
Redwood City, CA

**Seton Medical Center/  
Seton Coastside**  
Daly City, CA  
Moss Beach, CA

(Sponsoring hospitals and health  
department listed above are  
members of the San Mateo County  
Healthy Community Collaborative)

**Bay Area Parent**  
San Mateo, CA

*For information:*

Hospital Consortium of  
San Mateo County  
222 W. 37th Avenue, #3A09  
San Mateo, CA 94403  
(650) 573-3957

Dear friend for a healthy community:

We are writing to ask for your generous support of an important upcoming summit on women's health. The first San Mateo County Women's Health Conference will be held on Saturday, April 5, 2008, 8 a.m. to 3:30 p.m., at the South San Francisco Convention Center.

The goal is to energize and inspire, educate and demonstrate that small, positive changes can blossom into individual long-life benefits and even make women more productive citizens and members of the local workforce. There will be a nominal fee for attending, and scholarships will be available.

The highlights of the conference will include:

- *Flux: Women on Sex, Work, Kids, Love and Life in a Half-Changed World.* Peggy Orenstein, internationally recognized writer, editor and speaker
- *How to Eat Well & Not Wear It:* Nancy Bennett, registered dietician, consulting nutritionist, media personality and author
- *Lunch Lessons:* Chef Ann Cooper, director of nutrition services, Berkeley Unified School District
- *The Feminine Mistake: Are We Giving Up Too Much?* Leslie Bennetts, contributing editor to Vanity Fair Magazine
- *Diversity in Health Care:* Gloria WilderBrathwaite, M.D., medical director, Mobile Health Programs at Children's National Medical Center in Washington, DC; recipient of Oprah's Angel Network "Use Your Life Award"

We expect these nationally known speakers to draw 500-600 women and substantial media interest to this first-ever women's health event. The goals include:

- Promote good health, from physical, psycho-social and financial vantage points
- Identify healthy eating/nutritional habits
- Identify simple changes that women can make that will have long-lasting effects
- Encourage women to take charge of their own health and life

I invite you to join us in convening this very special dialogue with the women in our county. See attached levels of sponsorship. Checks can be made out to the Hospital Consortium of San Mateo County, tax ID number: 942637032. Deadline for sponsorship is February 28, 2008.

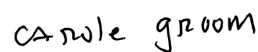
In the meantime, if you have any questions, please feel free to contact Francine at (650) 573-3957 or fsdickson@hospitalconsort.org. Thank you for your support.

Cordially,



**Margie O'Clair**

Commission on the Status of  
Women of San Mateo County



**Carole Groom**

San Mateo County  
Healthy Community Collaborative

*Feeling great in 08...  
One special day, just for you!*

# 2008 Women's Health Conference

April 5, 2008

Make checks payable to:

**Hospital Consortium of  
San Mateo County**

222 W. 37th Avenue, #3A09  
San Mateo, CA 94403

Tax ID # 942637032

Deadline:

**February 28, 2008**

Contact:

**Francine Serafin-Dickson  
Executive Director**

**(650) 573-3957**

[fsdickson@hospitalconsort.org](mailto:fsdickson@hospitalconsort.org)

## Sponsorship Opportunities

### 2008 Women's Health Conference, April 5, 2008

*I would like to be a sponsor at the following level:*

- Presenting Women's Health Conference Sponsor – \$25,000:**
- Featured as top sponsor in press releases
  - Featured listing on all mailings, advertising, program cover and gift bag
  - 2-page ad in event program to include company bio/information
  - Announcement/recognition at event
  - Recognition on event banner
- Gold Women's Health Conference Sponsor – \$20,000:**
- Inclusion in press releases
  - 1-page ad in program
  - Announcement/recognition at event
  - Gold Sponsor listing in program and on gift bag
- Silver Women's Health Conference Sponsor – \$10,000:**
- 1/2-page ad in program
  - Inclusion in press releases
  - Announcement/recognition at event
  - Silver Sponsor listing in program and on gift bag
- Bronze Women's Health Conference Sponsor – \$5,000:**
- 1/4-page a in program
  - Announcement/recognition at event
  - Bronze Sponsor listing in program and on gift bag
- Friends of the Women's Health Conference – \$2,500:**
- Announcement/recognition at event
  - Friends Sponsor listing in program

**\*Please include a camera ready logo with your sponsor check.**

Contact name: ..... Title: .....

Organization/company: .....

Name as you wish it to appear in the program: .....

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Phone: ..... Fax: ..... Email: .....

*Feeling great in 08...  
One special day, just for you!*